

St. Petersburg International Economic Forum (SPIEF) The Drug Safety and Security Forum Business Programme Partner Package

Cost of package – RUB 3,500,000, including 20% VAT *

The Partner will have the official status of a Business Programme Partner of the Forum entitled ‘The Drug Safety and Security’ (hereinafter referred to as ‘Partner’), as well as the right to use the Forum logo and the status in its advertising events after signing the agreement until 30 days after the Forum. Materials using the Forum logo are subject to prior approval by the Forum organizers.

1. Business event opportunities:

- Inclusion of an event in the Forum business programme. The Partner can suggest an event or select an event from the existing business programme of the Forum (both options are subject to prior approval by the Forum organizers).

2. PR and advertising opportunities:

- Placement of the Partner’s logo in the advertising module of The Drug Safety and Security Forum Partners on some of the advertising spaces at the main SPIEF venue.
- Placement of material about the Partner (logo, company name, indication of partnership category, information about the company, and a link to the company’s website) on the websites of the Drug Safety and Security Forum, the Content Foundation, and SPIEF in the Drug Safety and Security Forum Partners section within three days after the information is submitted.
- Placement of material about the Partner in the advertising module of The Drug Safety and Security Forum in the Roscongress Foundation events digest.
- Mention of the Partner in the event announcements and press releases distributed among media.
- Mention of the Partner in the event announcements and press releases published on the websites of the SPIEF, the Roscongress Foundation, and the Content Foundation.
- Mention of the Partner in the event announcements and press releases published in the official social network accounts of the Drug Safety and Security Forum, the Roscongress Foundation, and the Content Foundation.
- Demonstration of the Partner’s logo and indication of partnership category in the opening sequence preceding the broadcast of the event involving the Partner on the official YouTube channel of the Content Foundation and on the official websites of the Drug Safety and Security Forum and the Content Foundation no later than 24 hours before the start of the event.

3. General conditions

- Event participant package is limited to 5 (five) representatives of the Partner (participation in The Drug Safety and Security Forum).
- Opportunity for representatives of the Partner to participate in the cultural programme of The Drug Safety and Security Forum (subject to prior approval by the Forum organizers).
- Provision of photo and video materials from The Drug Safety and Security Forum.

* The cost of this partner package is valid through 30 April 2021. Starting from 1 May 2021, the cost of this partner package will be RUB 5.25 mln, including VAT.



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