



**St. Petersburg International Economic Forum 2021
Healthy Life Project General Partner
Package**

Cost of package – RUB 19,500,000, including 20% VAT

The Partner will have the official status of a Healthy Life Project General Partner of the St. Petersburg International Economic Forum (hereinafter referred to as 'Partner'), as well as the right to use the Forum logo and the status in its advertising events after signing the agreement until 30 June 2021. Materials using the Forum logo are subject to prior approval by the operator (the Roscongress Foundation).

1. Business event opportunities

- Contribution to compiling the healthcare track agenda as part of the St. Petersburg International Economic Forum.
- Opportunity for one of the senior managers of the Partner company and/or a world-class expert to appear as a speaker/discussion participant at a business event of the Forum healthcare track.
- Opportunity for one of the senior managers of the Partner company and/or a world-class expert to participate in an event held in the Healthy Life area (subject to prior approval by the Forum's Organizing Committee).
- Opportunity to organize a business event in the Healthy Life area (subject to prior approval by the Forum's Organizing Committee).
- Provision of 1 (one) equipped meeting room within the Healthy Life area for the duration of the Forum (the meeting room is provided from 08:00 on 2 June 2021 to 18:00 on 5 June 2021). Provision of catering services in the meeting room (tea/coffee/water/snacks)./Provision of an unequipped space for setting up a networking area in the Healthy Life area (up to 30 m²).

2. PR and advertising opportunities

- Rotation of the Partner's advertising clip (up to 1 minute) on television screens in the Healthy Life area during the Forum.
- Placement of the Partner's logo inside the Healthy Life area.
- Placement of the Partner's logo in the advertising module of the Healthy Life Projects Partners on some advertising spaces at the main Forum venue.
- Placement of the Partner's logo in the advertising module of the Healthy Life Projects Partners and indication of partnership category in the Forum digital brochure published on the official Forum website.
- Mention of the partnership category in the 'Programme' section of the official Forum website.
- Placement of the Partner's logo in the advertising module of the Healthy Life Projects in the Forum advertising module in the official Forum magazine.

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- Distribution of information about the Partner's agreement signing programme/event programme among accredited participants (information must be submitted in Russian and English no less than 3 days prior to the distribution date).
- Placement of material about the Partner (logo, company name, indication of partnership category, information about the company, and a link to the company's website) in the 'Healthy Life Project Partners' section of the official Forum website forumspb.com/en/ and on the official website of the Healthy Life Project (forumhealth.ru) within three days after the information is submitted.
- Placement of the Partner's logo and indication of partnership category in the advertising module of the Healthy Life Project in the Roscongress Foundation e-digest distributed among participants of the Foundation's events.
- Placement of the Partner's logo, indication of partnership category and a link to the company's website in the Forum app in the "Healthy Life Project Partners" section.
- Provision of an equipped area for a press conference at the Forum's press centre (date, topic, and additional information for media representatives must be submitted before 25 May 2021).
- Mention of the Partner in the event announcement and press release published on the official websites of the Healthy Life Project (forumhealth.ru) and the Content Foundation (content-foundation.org).
- Mention of the Partner in the event announcement and press release published in the official social network accounts of the Healthy Life Project and the Content Foundation.

3. General conditions

- Premium package¹ participation is limited to 5 (five) representatives of the Partner.
- Standard package² participation is limited to 2 (two) representatives of the Partner.
- Event participant³ package is limited to 5 (five) representatives of the company's business partners (participation in the Partner's events).
- Participation of 3 (three) Partner's representatives in the Healthy Life area activities with the status of Stand Attendant without the right to participate in the Forum's official business programme.
- The Partner may include the company's business partners in the list of premium package participants (subject to prior approval).
- Prior accreditation for all categories of the Partner's representatives (by prior request).
- Provision of 3 (three) transport passes for the Partner's vehicles (own or rented) to access the Forum territory, and provision of parking spaces.
- Opportunity to book hotel rooms in St. Petersburg (5*, 4*, and 3*) to accommodate the Partner's representatives with the following status: premium package and standard package. Hotel accommodation is not included in the cost of the Partner Package and will be charged for separately.

¹ **Premium package** includes participation in all events of the SPIEF cultural and business programmes (except for by personal invitation only events), as well as information support, the handout materials package for SPIEF 2021 Participant, coffee breaks in networking areas, access to the exhibition area and networking areas with access to the red zone.

² **Standard package** includes participation in all events of the SPIEF business programme (except for the plenary session and by personal invitation only events) and events of the cultural programme by invitation, as well as information support, coffee breaks in networking areas, access to the exhibition area and companies' networking areas.

³ **Event participant** package includes participation in all SPIEF Partners' events (presentations, agreement signing ceremonies, business negotiations, and roundtables) hosted at the main Forum venue on one of the Forum days (2, 3, 4 or 5 June 2021), as well as business events of the official programme (except for the plenary session). Event participant package does not include handout materials package for SPIEF 2021 Participant or participation in any official cultural events.



- Participation of the Partner's premium package representatives in the VIP events of the Forum's cultural programme (subject to prior approval by the Forum's Organizing Committee).
- A certificate of the St. Petersburg International Economic Forum will be awarded to the Partner.
- Provision of photo and video materials from the St. Petersburg International Economic Forum.

Should you have any further questions regarding partnership agreements or additional opportunities within the St. Petersburg International Economic Forum, please contact the Roscongress Foundation.

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