



**St. Petersburg International Economic Forum 2021
Healthy Life Project Partner
Package**

Cost of package – RUB 5,500,000, including 20% VAT

The Partner will have the official status of a Healthy Life Project Partner of the St. Petersburg International Economic Forum (hereinafter referred to as 'Partner'), as well as the right to use the Forum logo and the status in its advertising events after signing the agreement until 30 June 2021. Materials using the Forum logo are subject to prior approval by the operator (the Roscongress Foundation).

1. Business event opportunities

- Contribution to compiling the Healthy Life Project programme.
- Opportunity to participate in a session as part of the Healthy Life Project programme.
- Opportunity to propose topics for discussion during sessions and/or roundtables held as part of the Healthy Life Project programme, and nominate potential speakers and participants.
- Opportunity for the senior management of the Partner company to appear as discussion participants in the Healthy Life Project programme.
- Mention of the Partner (company name and logo) on a screen inside the Healthy Life presentation area, where the company co-organizes an event (prior to the start of the event).

2. PR and advertising opportunities

- Rotation of the Partner's advertising clip (up to 30 seconds) on television screens in the Healthy Life area during the Forum.
- Placement of the Partner's logo in the advertising module of the Healthy Life Projects Partners on some advertising spaces at the main Forum venue.
- Placement of the Partner's logo and indication of partnership category in the advertising module of the Healthy Life Project in the Roscongress Foundation e-digest distributed among participants of the Foundation's events.
- Placement of the Partner's logo, indication of partnership category and a link to the company's website in the Forum app in the "Healthy Life" Projects Partners section.
- Placement of the Partner's logo and indication of partnership category in the advertising module of the Healthy Life Projects Partners in the Forum digital brochure published on the official Forum website.
- Placement of the Partner's logo inside the Healthy Life area.
- Placement of material about the Partner (logo, company name, indication of partnership category, information about the company, and a link to the company's website) in the 'Healthy Life Projects Partners' section of the official Forum website forumspb.com/en/ and on the official website of the Healthy Life Project (forumhealth.ru) within three days after the information is submitted.

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FORUMSPB.COM



- Mention of the Partner in the event announcement and press release published on the official websites of the Healthy Life Project (forumhealth.ru) and the Content Foundation (content-foundation.org).
- Mention of the Partner in the event announcement and press release published in the official social network accounts of the Healthy Life Project and the Content Foundation.

3. General conditions

- Standard package¹ participation is limited to 2 (two) representatives of the Partner.
- Event participant² package is limited to 2 (two) representatives of the company's business partners (participation in the Partner's events).
- Opportunity to book hotel rooms in St. Petersburg (5*, 4*, and 3*) to accommodate the Partner's representatives with the following status: standard package. Hotel accommodation is not included in the cost of the Partner Package and will be charged for separately.
- A certificate of the St. Petersburg International Economic Forum will be awarded to the Partner.
- Provision of photo and video materials from the St. Petersburg International Economic Forum.

Should you have any further questions regarding partnership agreements or additional opportunities within the St. Petersburg International Economic Forum, please contact the Roscongress Foundation.

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¹ **Standard package** includes participation in all events of the SPIEF business programme (except for the plenary session and by personal invitation only events) and events of the cultural programme by invitation, as well as information support, coffee breaks in networking areas, access to the exhibition area and companies' networking areas.

² **Event participant** package includes participation in all SPIEF Partners' events (presentations, agreement signing ceremonies, business negotiations, and roundtables) hosted at the main Forum venue on one of the Forum days (2, 3, 4 or 5 June 2021), as well as business events of the official programme (except for the plenary session). Event participant package does not include handout materials package for SPIEF 2021 Participant or participation in any official cultural events.