

COVER
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SRCC BROCHURE

2022



Swiss Russian
Chamber of Commerce

INSIDE
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Edito from Yves Rossier

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SRCC community (1 page per company)

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About the Swiss Russian Chamber of Commerce

The Swiss Russian Chamber of Commerce is a non-profit organisation that helps develop commercial relationships between swiss-based and russian-based organisations.

With headquarters in Zurich, our team supports global corporations and SMEs by offering a wide range of tailor-made business services. On top of that, the Swiss Russian Chamber of Commerce provides its network with shortlists of preferred suppliers and business contacts.

Build Lasting Business Relationships

The Swiss Russian Chamber of Commerce has the ambition to grow together with its members, located in Switzerland and Russia. In other words, our agenda and our strategy is driven by the requests generated from our network. The Chamber positions itself as a facilitator and a solid source of information, business partners or even qualified leads.

Source of
information

Consulting &
Day-to-day
business

Networking

Lobbying &
Representation

Business
development



Structure and infrastructure

The Swiss Russian Chamber of Commerce is a business association led by Svetlana Chiriaeva, President of the Chamber since 2020.

The whole association is based on the contribution of its members. We do not get any support from official government and administration. The Swiss Russian Chamber of Commerce is an independent organization, defending and promoting the interest of its members. That's all.

Together with her, a team of specialists has been appointed to help the Chamber and the Community grow. The team is not working full-time for the Swiss Russian Chamber of Commerce at the moment. Each team member dedicates part of his/her free time to support the project. They dedicate at least one day of work per week for the association.

The SRCC revenue scheme

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Featured members

Svetlana Chiriaeva
President

Elena Brainina
Vice President

Dr. Dieter Neupert
Attorney & Secretary

Anna Kuzina
Project Management
& Communication

Giom Thomassin
Marketing & Growth





SPIEF'21 ПМЭФ'21
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FORUM ПЕТЕРБУРГСКИЙ
МЕЖДУНАРОДНЫЙ
ЭКОНОМИЧЕСКИЙ
ФОРУМ

ROSCONGRESS
Building Trust



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МЕЖДУНАРОДНЫЙ
ЭКОНОМИЧЕСКИЙ
ФОРУМ

4 JUNE

FIGHTING INFECTIONS: FUTURE RISKS

БОРЬБА С ИНФЕКЦИЯМИ: РИСКИ БУДУЩЕГО

Achievements & Ambitions

Over the last 12 months, our team focused on the development of the SRCC community as well as the infrastructure.

As a consequence, we benefit from a solid database of individuals and companies. We store every new contact, every event registration, every request and every feedback.

At the moment, the Russian Chamber of Commerce is followed by a community of over 5.000 individuals.

10 online and offline webinars organized, incl. 2 Afterwork events in Zurich

200 contacts benefitted from the services and the events of the Chamber

20 new corporate and individual members from Switzerland and from Russia

1000 visits per month on our SRCC website and over 200 followers on LinkedIn

March 2021

Launch of our new website and our LinkedIn page

June 2021

SRCC delegation attending the SPIEF 2021 Forum.

July 2021

Interview with Leonid Popovich, President of the Russian Union of Wine Growers and Winemakers in Russia,,

September 2021

Webinar about Crypto Assets: Opportunities and Risks with Swiss and Russian experts

21 October 2021

Afterwork with Yves Rossier, former Ambassador of the Swiss Federation in Russia

15 November 2021

SRCC delegation attending the SPIEF 2021 Forum.

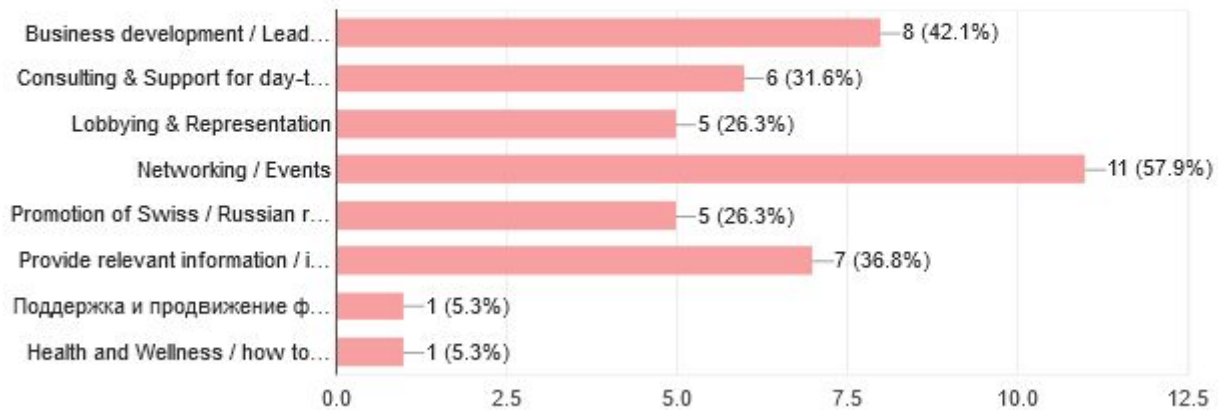


Swiss Russian
Chamber of Commerce

Over the next 12 months, what should be the main driver(s) of the Swiss Russian Chamber of Commerce



19 responses



Networking

Over the next 12 months, we will go on organising online and offline events. In Zurich, afterwork drinks will be organised on a regular basis (at least every 8 weeks). It is also key to start activating our network in Russia. We are looking for sponsors in order to finance our development from Moscow.

SRCC Catalogue

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Business development

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Market insights

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CIM Banque

CIM Bank is a leading Swiss Private Bank based in Geneva, Lugano and Wollerau. Confidentiality and respect of individual's privacy is a fundamental Swiss value shared by CIM Bank.

CIM Bank is incorporated in Switzerland under Swiss law, and is a member of the Swiss Exchange and of the Swiss Bankers Association (SBA).

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Each of our Private Bankers work together with our team of specialists in a wide range of services:

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- Counselling on financial investment
- Asset Management
- Executing payment orders
- Multi-currency current accounts and deposit accounts
- Debit and credit cards services
- Structuring Lombard Credit

Open a bank account with CIM Banque

We use innovative communication systems so our clients can access all the information they need.

Home Banking system is accessible from a computer or a mobile phone, to allow checking account balance, making payments worldwide and recharging a prepaid card.

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They are part of the SRCC Community as well



Thank you

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